Peer Review Checklist – Phase I

|  |  |
| --- | --- |
| Website URL: | Website Developer: |
| Evaluator: | Final Score: /100 |

For each item, you will score it based on the following 4-point scale.

**4** – **Advanced** – Indicates an advanced level of achievement.

**3** – **Proficient** – Indicates a strong level of achievement with very small errors and/or mostly, but not fully developed.

**2** – **Progressing** – Indicates a moderate level of achievement with few errors and/or site is developed but could benefit from more work.

**1** – **Beginning** – Indicates an initial level of achievement with many errors and/or site is underdeveloped.

**0** – **No Evidence** – Indicates that there was no evidence that it was completed.

**Constructive Feedback** – When assessing a website and its effectiveness, you should use your discretion and subjectivity. Please be constructive when providing feedback. The goal is for everyone to learn from the feedback and ultimately create a better website.

# Branding

|  |  |  |
| --- | --- | --- |
|  | Score | Branding Comments |
| Website purpose is clear. |  |  |
| Visual appeal is strong. |  |  |
| Personal branding is appropriate. |  |  |
| Color scheme is effective. |  |  |
| Home page has professional content. |  |  |
| Total Possible Points 20 |  |  |

# Navigation

|  |  |  |
| --- | --- | --- |
|  | Score | Navigation Comments |
| Page navigation makes sense. |  |  |
| Menu links are effective. |  |  |
| Internal links are meaningful. |  |  |
| External links are meaningful. |  |  |
| Site uses pills, tabs or other modern navigation style. |  |  |
| Total Possible Points 20 |  |  |

# CSS Framework

|  |  |  |
| --- | --- | --- |
|  | Score | CSS Framework Comments |
| Bootstrap or CSS Framework is being used. |  |  |
| At least 3 framework items are being used. |  |  |
| Layout is modern and easy to navigate. |  |  |
| Site uses the grid layout for content. |  |  |
| Site uses a responsive design layout. |  |  |
| Total Possible Points 20 |  |  |

# HTML5

|  |  |  |
| --- | --- | --- |
|  | Score | HTML5 Comments |
| HTML code is easy to read. |  |  |
| All page content displays professionally. |  |  |
| Content uses appropriate HTML5 elements. |  |  |
| Site conforms to accessibility standards. |  |  |
| All pages pass HTML validation. |  |  |
| Total Possible Points 20 |  |  |

# Professional

|  |  |  |
| --- | --- | --- |
|  | Score | Professional Comments |
| Site projects a strong knowledge of Web Development. |  |  |
| Site design tells the consumer that the author knows how to design sites. |  |  |
| Site images are supportive. |  |  |
| Site does not violate copyright standards. |  |  |
| How would a potential employer rank this site. |  |  |
| Total Possible Points 20 |  |  |

**Overall Site Score /100**

**Additional Feedback:**